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American Meetings, Inc.
Press Release

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American Meetings launches upgrade to event management software.

Fort Lauderdale, Fl., January 6th, 2007: American Meetings, a leader in the event marketing and meeting management industry, announces the its 2007 release of its AmsoftPro® event management software. The cutting edge software allows AMI clients to manage their events on-line. Clients can monitor enrollments, check tasks, accounting and even set-up an e-commerce module. *"We are thrilled with the upgrade and enhancements, says Andy McNeill, President and CEO of American Meetings, Inc. Our clients have requested additional modules and we have responded with an incredible new interface!"*

One of the most exciting upgrades for users is the ability to customize e-mail confirmations for attendees. This allows for a personalized touch for clients and their key audience.

American Meetings, Inc produces meeting and events around the globe. The company works with small firms to Fortune 500 companies. The AMI team of professionals has over 50 years of combined meeting experience with a reputation of impeccable client service. The firm has a proven track record managing over 3 million attendees in industries such as Pharmaceuticals, Biotech, Healthcare, Commercial Real Estate, Retail & Investment banking. The firm is located in Fort Lauderdale, Florida.

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